

January 30, 2014

Mayor Ullrich Sierau
City of Dortmund
44122 Dortmund
Germany

Dear Mayor of Dortmund, Mr Ullrich Sierau,

I am very concerned to learn that the city of Dortmund promotes tobacco trade in Indonesia. The Westfalahallen Dortmund GmbH is organizing Inter-tabac ASIA which was scheduled to take place on 27/28 February 2014 in Bali, Indonesia. The trade fair promotes the sale and use of tobacco, especially in less industrialized countries, where there is virtually no protection of youth, health or consumers, as well as virtually no education concerning the dangers of tobacco use. Being the sole shareholder of Westfalahallen Dortmund GmbH, the city of Dortmund bears responsibility for the use of its name to promote a product that kills six million people every year, according to the World Health Organization (WHO).

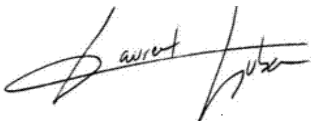
The FCA is made up of over 350 non-governmental organizations from more than 100 countries, whose aim is to support the development and implementation of the the international treaty, the World Health Organization's (WHO) Framework Convention on Tobacco Control (FCTC), as the basis for effective global tobacco control. The WHO FCTC is the world's first global public health treaty, and requires parties to adopt a comprehensive range of measures designed to reduce the devastating health and economic impacts of tobacco.

Germany is party to the WHO Framework Convention on Tobacco Control, which explicitly forbids government promotion of the tobacco industry. The city of Dortmund supports the tobacco industry in their effort to open up the market in Indonesia, a country that lacks enforceable regulation of tobacco consumption. Massive advertising campaigns have led to an increase in smoking prevalence amongst boys aged 13-15 to more than 40%, according to WHO. Children are handed over to the tobacco industry without protection.

We strongly urge you to:

- Stop the Inter-tabac ASIA.
- Make sure that Westfalahallen Dortmund GmbH does not organize tobacco trade fairs in Indonesia or any other country of the Global South in the future.
- Dissociate Dortmund from the tobacco industry.
- Put public health over profits, in Indonesia and Dortmund.

Sincerely,



Laurent Huber
Executive Director